

MAIN STEEET FARMERS' MARKET

MSFM DOCUMENTS: DEFINITIONS

- 1. MSFM:**
the Main Street Farmers Market, an organization comprised of its membership
- 2. Membership:**
members who make up the MSFM, including vendors, non-vendor supporters, and the Board of Directors
- 3. Member:**
an individual who has been accepted as either a vendor or a supporter of the MSFM, who has paid the annual membership fee to the MSFM, and who agrees to abide by the policies of the MSFM
- 4. Vendor:**
an MSFM member who produces goods for sale , and who has been accepted through the MSFM application process
- 5. Supporter:**
a non-vendor MSFM member
- 6. Board of Directors:**
the elected leaders of the MSFM, who develop market policies consistent with the bylaws and organizational goals of the market
- 7. Constitution:**
the document setting forth the purpose and regulation of the MSFM and its Board of Directors
- 8. Bylaws:**
the agreement between the MSFM Board of Directors and the membership that regulates how the MSFM will be run
- 9. Mission Statement:**
the statement of purpose for the MSFM
- 10. Vision Statement:**
a statement of the aspirations of the MSFM membership
- 11. Values Statement:**
the core principles by which the MSFM is governed and managed
- 12. Rules and Regulations:**
allowable marketing practices for the MSFM membership
- 13. Producer:**
a member who grows, raises or manufactures food, horticultural products, etc.
- 14. Product:**

an item that complies with the MSFM Acceptable Product List as provided on the vendor application; most frequently a consumable item produced from an agricultural source

15. Producer-Only Market;

a market where only items are sold that are raised or produced by the farmers/vendors who sell them

16. Market Manager:

the person designated to run the market on a day-to-day basis

17. Organic Farming:

a farming system which maintains the long-term fertility of the soil through building up the nutrients in the soil using compost, cover crops, crop and livestock rotation

18. Organically/Naturally Grown:

products grown without the use of synthetic pesticides, herbicides, chemical fertilizers, genetically modified organisms, hormones, sub-therapeutic antibiotics, or other growth promoters

19. Sustainable Agriculture:

environmentally friendly methods of farming that allow the production of crops or livestock without damage to the farm as an ecosystem, including effects on soil, water supplies, biodiversity, or other surrounding natural resources.

20. Locally Grown:

products grown within a seventy-five mile radius of the MSFM

21. Certified Organic:

a certification granted by the US Department of Agriculture

22. Certified Naturally Grown:

a certification granted by Certified Naturally Grown, an alternative organic certification program

23. Craft:

a non-food item produced by an MSFM member from natural materials that has been approved by the MSFM application process

24. Farm Visit:

a market representatives' inspection of a farm as part of the application process; performed to ensure producer-only standards and production practices

Recommended by the Board of Directors for 2011 - adopted on 02/24/2011